Fred’s Super Dollar “Great Ghost Grab” Promotion

The game begins on Saturday, October 5, 2013 at 10 a.m. On Friday, October 11, 18, 25, 2013, we will announce the winners of $25 in Fred’s smartbucks™ on our website, Facebook page and Twitter feed; 100 players will win $25, and 5 grand-prize winners will each receive $100 in smartbucks. The more times you capture Guzzie the Ghost, the more times you are entered to win the grand prize.

Here’s how to play:

1. Visit www.fredsin.com/great-ghost-grab
2. Search throughout the Fred’s website until you capture Guzzie the Ghost. Guzzie will be moving each Monday, Wednesday and Friday around 10 a.m. CST. (Clues will be given each day on our Facebook page and Twitter feed to help players find Guzzie.)
3. When you find Guzzie, click on it and enter your information in the form that appears. The more times you find the ghost and enter your information, the higher your odds are of winning one of the grand prizes of $100 in smartbucks.
4. Winners will receive an email informing them that they have won, along with further instructions. Players can also check the winners page on Friday, October 11, 18, 25, 2013, to see if they’ve won!

How to Enter:

No purchase necessary to win. Promotion begins at 10:00 a.m. CST Saturday, October 5, 2013 and ends at 3 p.m. CST Thursday, October 24, 2013. Limit one (1) entry per email address per day. Grab Guzzie the Ghost in a new place throughout the Fred’s website every Monday, Wednesday and Friday, starting at about 10 a.m. Entrants must complete the required information each time Guzzie the Ghost is found for the entry to be valid.

Normal Internet access and usage charges imposed by your online service provider will apply. Use of computer programs and other automatic means to enter is prohibited. Sponsor is not responsible for any incorrect or inaccurate information or failure, whether caused by website users, by tampering, or by any of the programming or equipment associated with or used in this promotion. Sponsor assumes no responsibility for any errors, omission, deletion, defect, interruption/delay in operation or transmission or communication line failure, theft
or destruction, or unauthorized website access to, or alteration of, entries.

Prizes and Winner Selection:

Weekly Prizes:
Winners will be announced on October 11, 18, 25, 2013, no later than 5 p.m. CST. Each $25 winner will be notified via the email he/she provided in the entry form after successfully finding Guzzie the Ghost. Each winner’s smartbucks will be added to his/her smartcard within 3-5 business days of winning and must be used by January 5, 2014. Grand-prize winners will receive their $100 smartbucks by November 1, 2013.

If any winners do not have a smartcard, a customer service representative from fred’s Super Dollar will contact them to create new smartcard accounts. Their fred’s Super Dollar smartcard will arrive in the mail, already enrolled in our system, and loaded with $25 to spend like cash on anything in the store. For more information about how the smartcard works, please visit fred’s Super Dollar smartcard website.

Odds of winning depend on the number of eligible entries received. Prizes will be awarded using a computerized, random-selection process, and winners will be notified via email and our website – which will be updated on Fridays no later than 5 p.m. - based on the information provided on the entry form. Prizes are nontransferable, and no substitutions are allowed, except by the sponsor (fred’s Super Dollar). Sponsor and its affiliates assume no responsibility or liability for damages, losses or injury resulting from acceptance or use of any prize.

Eligibility:

Legal residents of the United States who are 18 years of age or older are eligible to win prizes in the “Great Ghost Grab” game. Entries must contain all required information to be valid. Employees of the sponsor, its parents, affiliates, subsidiaries, advertising, promotional agencies, providers/webmasters and immediate family members (those living in their same households) of each employee are not eligible. Offer is subject to all federal, state, local, municipal, provincial and local laws. Offer is void where prohibited or restricted by any federal, state, local, municipal, provincial or other applicable law or regulation. By entering this promotion, each entrant accepts and agrees to be bound by these official rules and acknowledges that he/she has read the eligibility requirements and that he/she meets those requirements.

Prize Terms and Conditions:
Prizes cannot be transferred, assigned or substituted. **Smartbucks** issued to currently (at time of promotion) enrolled **smartcard** holders will be available within 3-5 business days of the notification of winning, with the exception of the grand-prize winners, who will receive their **smartbucks** by November 1, 2013. Winners who are not **smartcard** holders during the promotion period will be enrolled by **fred's Super Dollar** and issued cards.

General Rules:

Each winner grants permission for the sponsor and those acting under its authority to use his/her name, likeness, voice and/or hometown, for advertising and promotional purposes, without additional compensation or loss of review, unless prohibited by law. Entrants agree to release and hold harmless the sponsor, its parents, affiliates, subsidiaries, advertising and promotion agencies, and all of their respective officers, directors, employees, representatives and agents from any and all liability or injuries, losses or damages of any kind to persons (including death) or property, resulting in whole or in part, directly or indirectly, from this promotion, any prize won or in any promotion-related activity. By filling out the promotional form, entrants opt-in to receive marketing messages via email from the sponsor. Entrants may opt-out of receiving future marketing messaging by email from the sponsor by clicking the “unsubscribe” link on any email marketing message received from the sponsor. Sponsor and its agencies are not responsible for technical, hardware or software malfunctions, telephone failures of any kind, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, or garbled or delayed electronic communications (whether caused by the sender or by any of the equipment or programming associated with or utilized in this promotion, which may limit the ability to participate, or by any human error which may occur in the processing of the entries in this promotion). At its sole discretion and determination, sponsor may disqualify any person who tampers with or abuses any aspect of the promotion or website, or who acts in violation of the Official Rules, or who acts in any manner to threaten, abuse or harass any person. Should any portion of the promotion, in the sponsor's sole opinion, be compromised by virus, software defects, non-authorized human intervention or other causes, thus corrupting or impairing administration, security, fairness or proper play of this promotion or submission of entries, the sponsor may suspend, modify, or terminate the promotion and randomly select winners from valid Internet entries received prior to such action.

Disputes:

In the event of any dispute, all parties agree that the judgment and determination of the Sr. Vice President of Sales and Marketing of Fred's, Inc., shall be final and binding in the awarding of the “Great Ghost Grab” promotion. In the event of a
dispute regarding entries received from multiple users having the same email account, the winner will be the authorized account holder of the email account used to enter the promotion. The potential winner may be requested to provide the sponsor with proof that the potential winner is the authorized account holder of the email address associated with the winning entry.

Winners List:

Names of the winners will be available on www.fredsinc.com-beginning October 11, 18, 25, 2013. Grand-prize winners will be announced on Friday, October 25, 2013, no later than 5 p.m. CST. Each winner will first be notified via the email provided in his/her entry form. For a complete list of winners once promotion has ended, visit www.fredsinc.com/great-ghost-grab/winners.php

Sponsor:

The promotion sponsor is: fred's Super Dollar.